



APTA Services

At a glance

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Executive Vice President, APTA

Safe harbor statement



The following is intended to outline our APTA Services. It is intended for information purposes only, and may not be incorporated into any matters of transactions or publicity. All the information provided here are on best of our knowledge and data available to our New Leadership from past teams. We will send the revised report by end of Q2 2019.



APTA Services

**Student Educational Program (ASEP)
Committee**

Women Forum (AWEP)

India Operations Committee

Medical Assistance Program (AMAP)

Talent Search and Assistance Program (ATSAP)

Donations & Fundraiser Program (ADFP)

Membership Committee

Matrimonial Assistance Program Committee

Web & Technologies Committee

Career Guidance & Counselling Committee

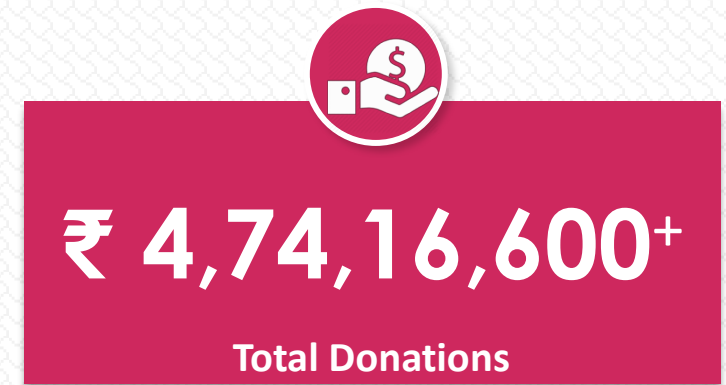
Business & Entrepreneurship Forum

Student Educational Program (ASEP)



Student Educational Program (ASEP)

Since Inception



With a mission to empower students through education, ASEP provides

- Financial assistance
- Mentorship

to the needy and merit students in India.

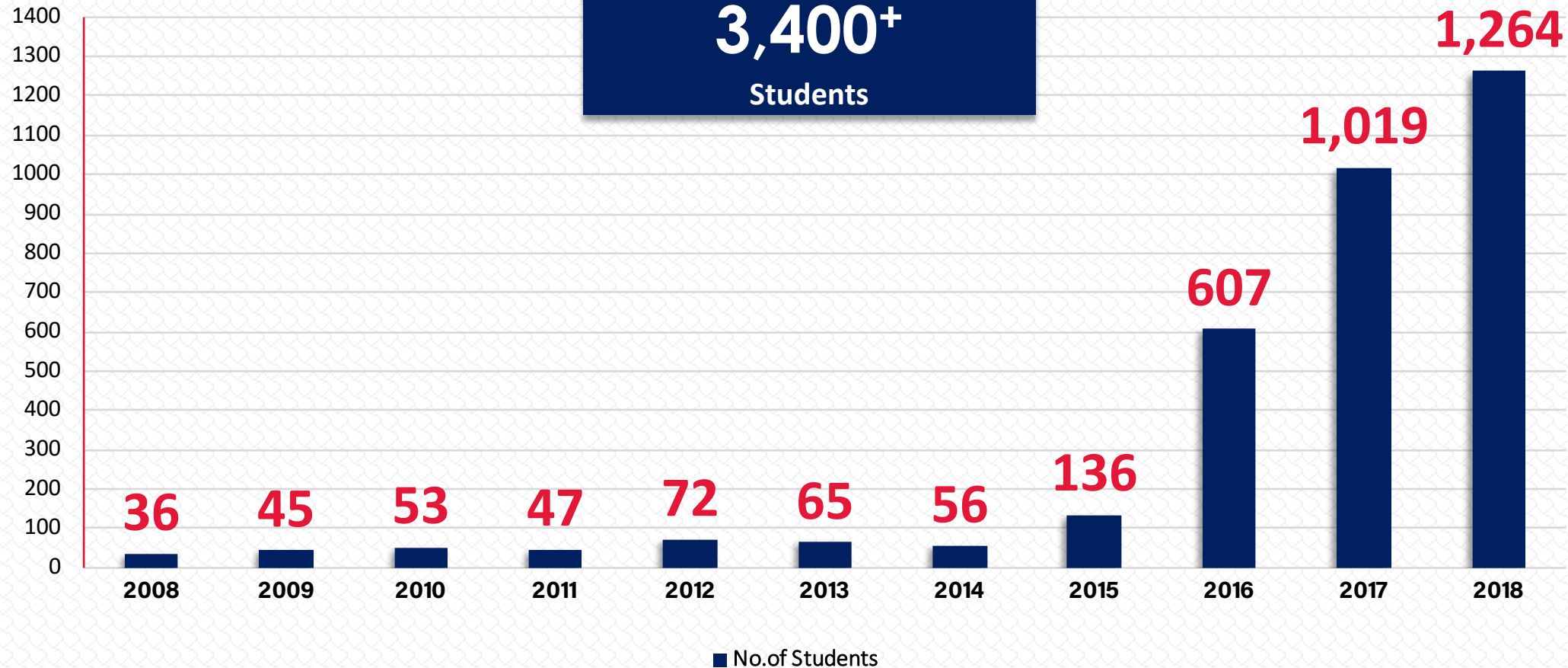


Student Educational Program (ASEP)

Since Inception



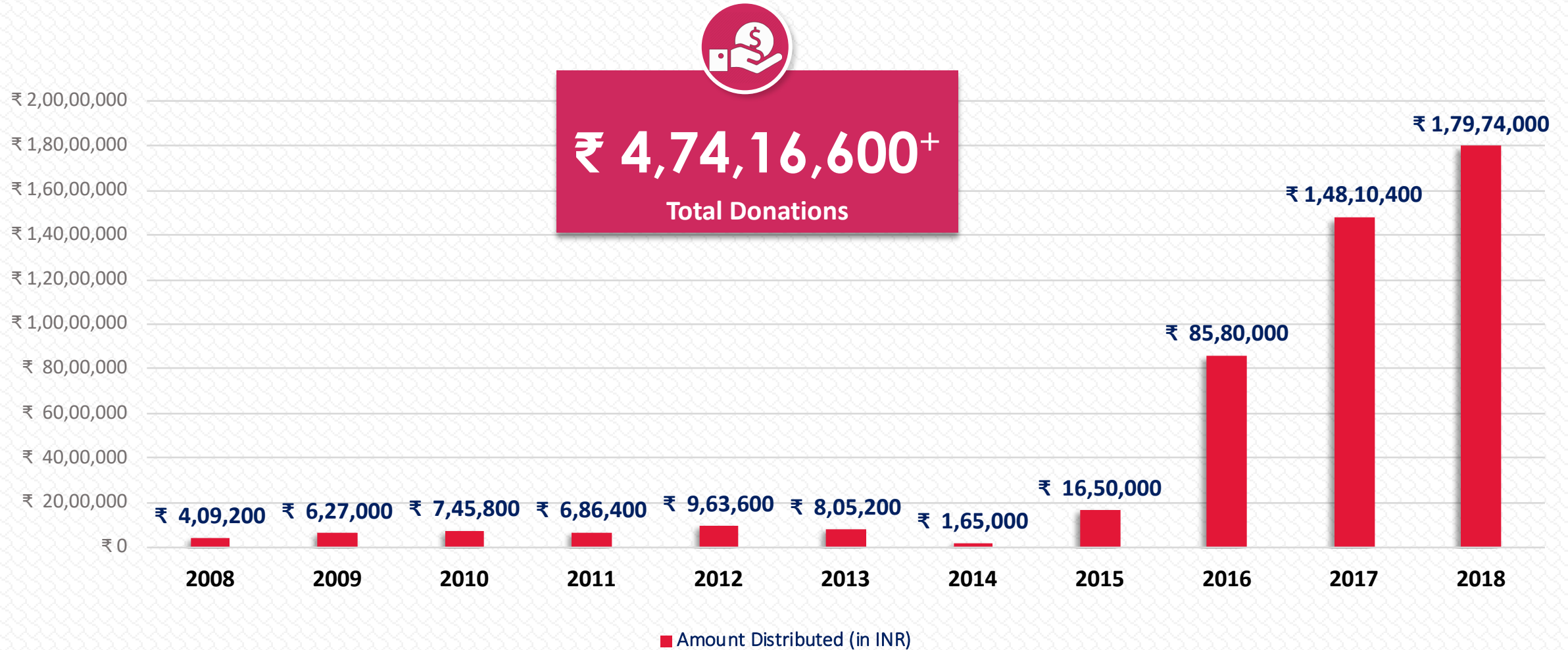
3,400+
Students





Student Educational Program (ASEP)

Since Inception





ASEP – Acceptance Criteria

Referral Criteria

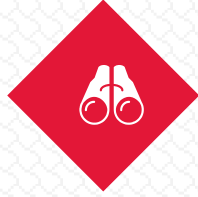
- Each life member can refer up to 3 students
- Each Patron member can refer up to 5 students
- Referrer pays 30% of the scholarship amount

Selection Criteria

- Student belongs to APTA Community
- 70% marks from 10th grade to current year of the course (Average)
- Family income not beyond Rs. 3,00,000 per year
- Family holding white ration card.



ASEP – Process Improvements



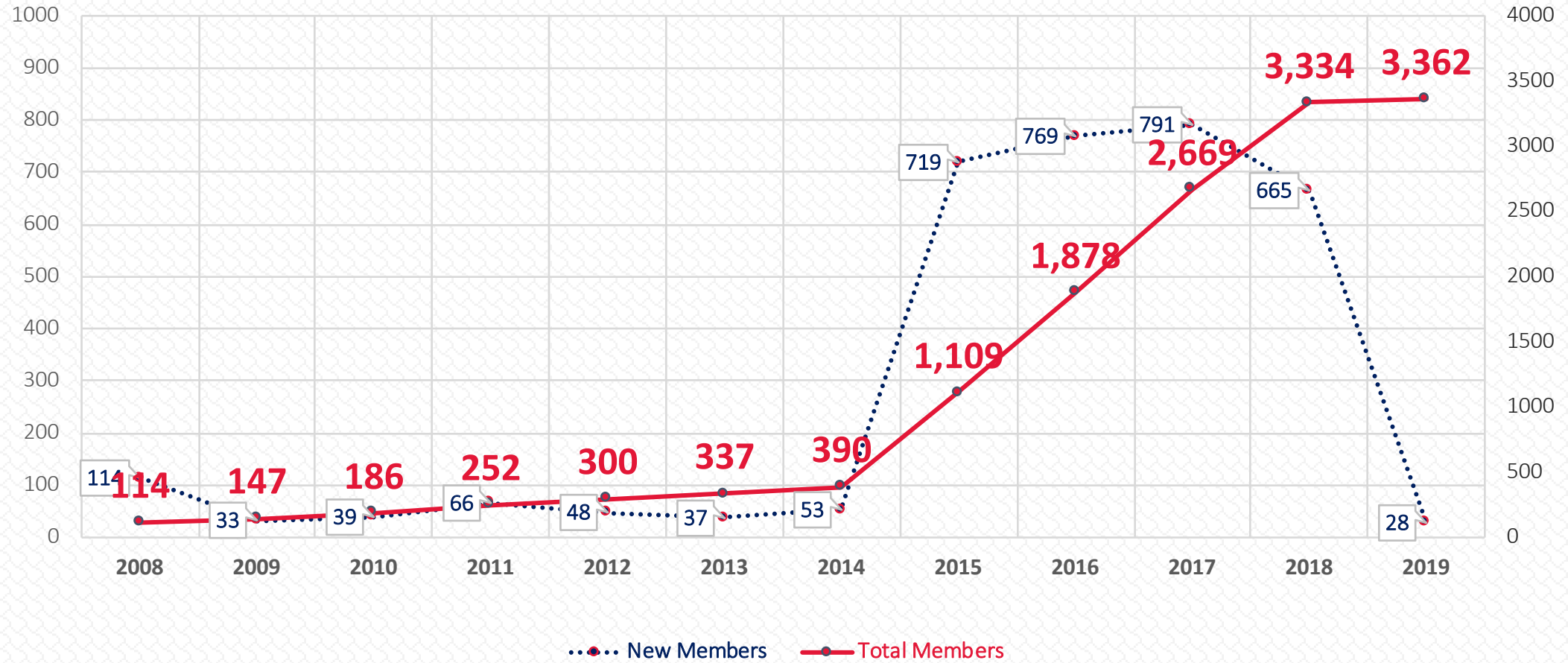
- **ASEP Alumni**
- Referring person must be a life member
- Increase the referral fee to 50% of scholarship amount
- Referral Amount collection improvements
- Enforce guidelines for selection of students
- Pay-back program to APTA from beneficiaries
- Disbursement of checks – make it more transparent
- Interaction of APTA delegates at the ASEP events India Operations
- Expand services in USA
- Permeate NRI member services to Indian relatives

Membership Committee



Membership Growth

As of Jan 2019



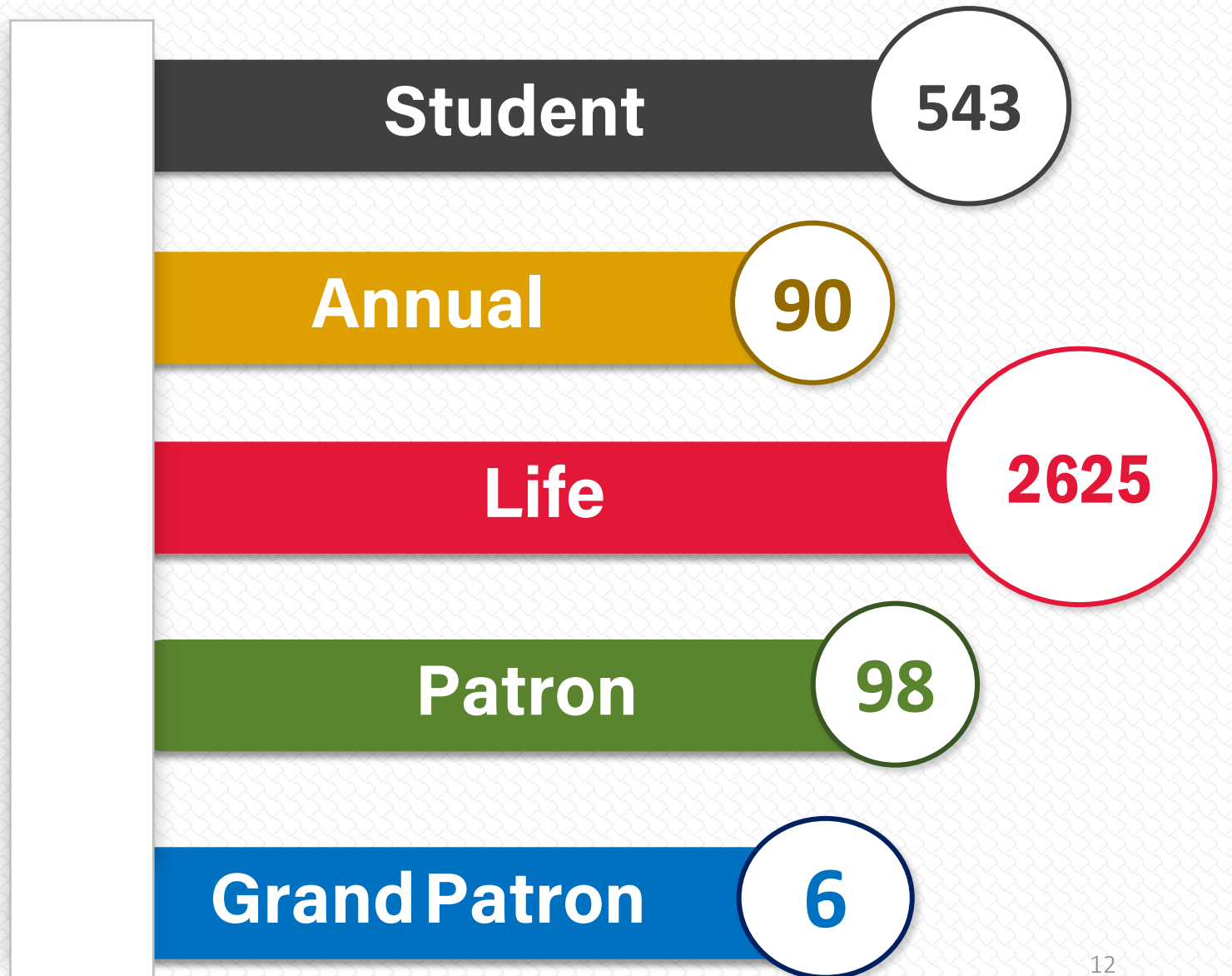


Memberships Statistics



TOTAL MEMBERS : 3362

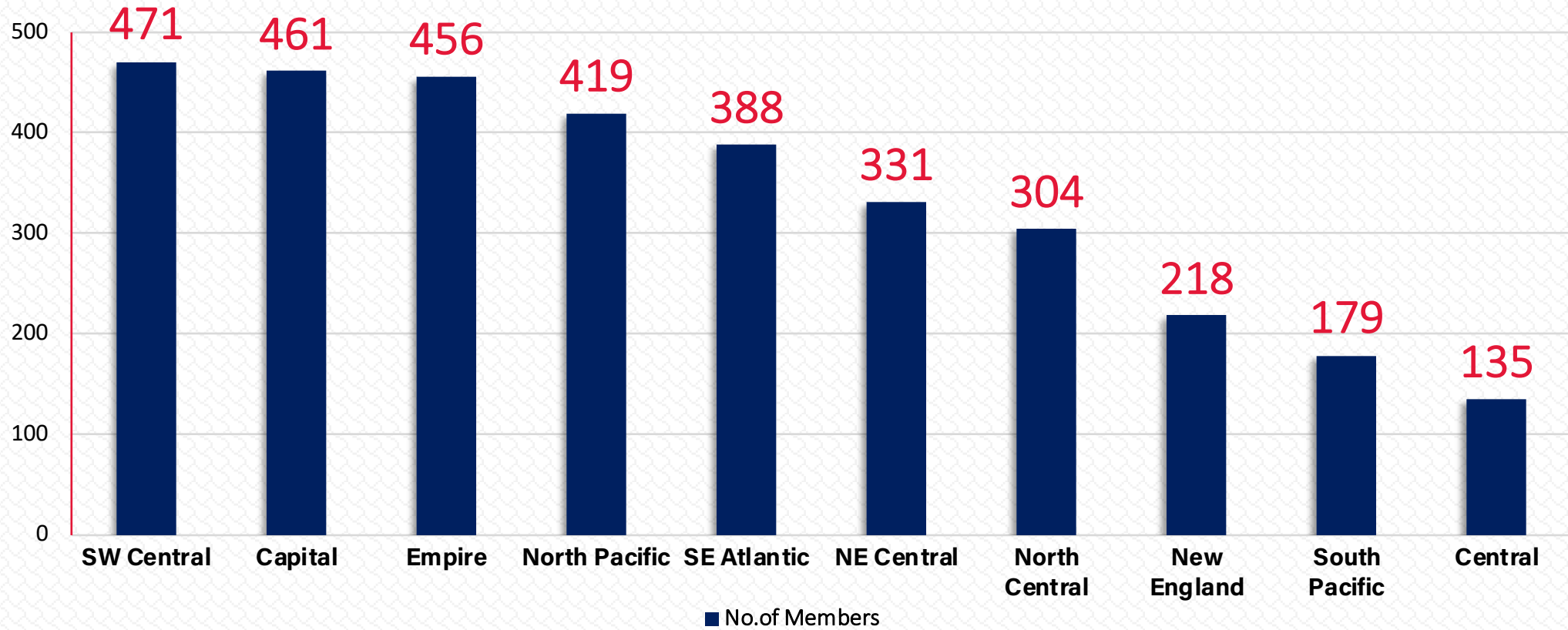
As of Jan 2019





Region Level - Memberships

As of Jan 2019





Membership – Process Improvements



- Improve Membership registration process
- Membership search portal for registered member
- Reach out to the existing members for Profile updates
- Engage all volunteers (Board, core & extended) to join the members
- Methods to find the potential members from community
WhatsApp/Social Media Groups.

Women Forum (AWEP)



AWEP – Acceptance Criteria



The sole purpose of this program is to support menstruating girls in Government High Schools, agency areas and remote villages which will be prioritized in regions of Andhra Pradesh and Telangana where they are lacking.

Selection Criteria & Contributions

- APTA Women Forum (Bylaws V4) /AWEP Team as per Bylaws V5) is the entity that can designate which school will receive AWEP support upon due diligence
- APTA will provide 70% and the sponsor is responsible for remaining 30% per year (Note: 1st 2 years - 70% Sponsor and 30% APTA - See point 2 below)
- Donor-sponsored School will be established with \$1000 (or two \$500 installments) per every 100 girls.



Women Forum (AWEP) Dashboard



Hotline

929-376-8479

Donations : **\$22,332**
Spent: **\$10,678**

Distributed
5 lakhs Sanitary Pads
To 3500 girl students in 20 schools

Sanitary Napkins distribution
Launched on
March 8 ,2018 on
International Women 's day

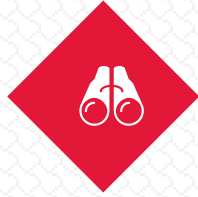
Distributed
50 Sewing Machines
to 5 Kasturba girls schools,
young widows from our community

Conducted
**Menstrual hygiene and
overall education**
to women members

Donated
21 pads incinerators
to 20 schools



AWEP – Process Improvements



- Services – Registration & Selections process
- Program Continuity & next Phases
- Financial Independence
- Sanitary napkins to Girl Orphans
- India Govt – Women programs awareness
- Grooming Women on family bonding, Parental skills & etc.
- Website integration for the updates/events/news & etc.

India Operations Committee



India Operations Dashboard



\$22,947+

Total funds received



\$16,165

Total Donations (Spent)

Organized

3 Career Guidance Workshops

In 3 districts, Helped 2000+ students

Organized

7 Medical Camps

in 7 Districts, Helped 15,000+ Patients.

Coordinated

Titli Cyclone Relief Services (Srikakulam)

Distributed Rice, Blankets, Candles, Medicine etc.

Organized

Sankranthi Sambaraalu

for Rural Youth & Women in 13 Districts

Coordinated

6 AWEF locations

for Women Sanitary Napkins Distribution

Inauguration of

బ్రహ్మర్షి రఘుపతి వెంకటరత్నం నాయుడు గారి విగ్రహ ఆవిష్కరణ

Distributed

School Bags Kits

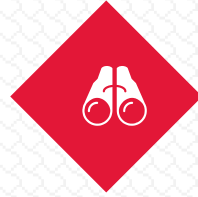
in 10 Districts Schools, Helped 1600+ students.

Distributed

50 sewing machines

to 5 Kasturba girls schools, young widows from our community

India Operations – Process Improvements



- Avoid Political parties intrusion in Services (Medical Camps, ASEP functions & etc)
- Media coordination team
- District level coordinators
- Build **APTA India network** with Community Lovers/Active parents
- Statues for prominent Apathulu
- Website integrations for the events/updates & etc
- Partnering with Community councils
- Expand APTA services to other states

Career Guidance & Counseling Program (CG&C)



Career Guidance & Counseling Program (CG&C)

Mentoring - Identified committed Mentors , Trainers , volunteers and maintain a central repository of diverse technology contacts

Communications - Maintained and published training calendar to general body, training updates

1:1 Counseling – Provided Targeted counseling, resume preparation and tips , mock interviews and advice

Trainings – Scheduled trainings, webinars based on the demand and need from the general body and looking at market trends

Accomplishments

- Trainings** - 25+ Webinars, Boot camps, Class room led trainings in various technologies and platforms
- 1:1 Counseling** - Provided counseling to Students ,women requiring guidance in resume preparation, 20+ mock interviews conducted




Talent Search and Assistance Program (ATSAP)



Talent Search and Assistance Program (ATSAP)


\$10,426+
 Total funds raised

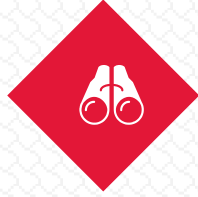

\$9,936
 Total Donations (Spent)

APTA Sponsorships to Players

Umesh Achanta	Table Tennis	Quarry Cup B Winner	NC, USA	\$1,286.00
Naresh Avisetty	Cricket	Winning Team	Student Olympics 2018, Sri Lanka	\$1,200.00
Vinod Barama	Athlete	Gold & Silver Medal	Student Olympics 2018, Sri Lanka	\$750.00
Poojitha Gude	Athlete	2 Gold Medals	Student Olympics 2018, Sri Lanka	\$1,100.00
Raja Narendra	Weight Lifter	Supported Training Needs	California	\$1,000.00
Mounika	Chess	Helping since 2014, Rank #2030		\$2,000.00
Prathyusha Bodda	Chess	One of Top 10 players in India	International Player	\$2,000.00
Jyothi Yarraji	New Jewel		Support to Attend in March 2019, Goa	\$600.00



ATSAP – Process Improvements



- Candidate Referral criteria & Selection Process
- Standardize the Donations approval process
- Beneficiaries - Testimonials, Promoting APTA & etc.

Medical Assistance Program Committee



Medical Assistance Program (AMAP)



\$2,855+

Total funds raised



\$1,643

Total Donations (Spent)



Process Improvement Feedback

- Review the current process
- Camps Calendar
- No political involvements
- Announcement lead time
- Services in USA
- Engage Medical Students
- Assisting Visiting Parents
- HELPLINE support with a restriction to only members
- Add blood group to membership profile registration

Matrimonial Assistance Program Committee



Matrimonial – Dashboard



326+
Brides



263+
Grooms



5+
Married



Matrimonial – Process Improvements



- Review the current process
- Profile privacy guidelines
- Integrating with APTA website
- Profile Registration acknowledgement
- Beneficiaries - Testimonials, Promoting APTA & etc.

Website



Website – Process Improvements

Yes, It needs to be uplifted..



ap-ta.org



Website & Branding – Process Improvements

- Mobile responsive site/ App
- Timely event/news updates
- Website SEO
- APTA Logo redesign
- TV channel/Media partnerships
- Media corner for writeups
- Services Beneficiaries Testimonials
- Events
- Security & Role based access for self service

Leadership Updates



Our Commitment

30

- Sworn in
- Extended Executives Nominations
- Services Feedback From Members
- Unity programs
- Transitions from Past team

- Website Revamp
- Services Next Phase
- Synthesize the Feedback and Categorization
- Membership Data Cleansing

60

- Install Extended Executives
- Feedback Prioritization and Action plan
- Announce New Strategic services
- Services Enhancements

90

- Regional Road shows
- Membership Drives
- Financial Planning
- Events Coordination

120

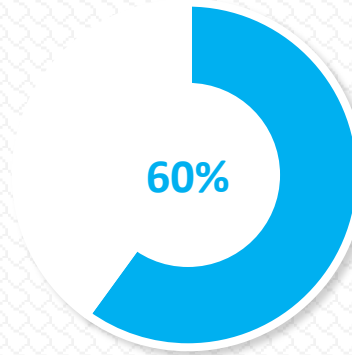


Leadership Office – Transition Updates



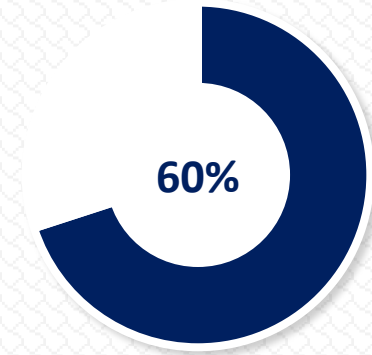
President

1. Discussed about all 20 existing committees
2. Handed over all user credentials
3. Explained the processes
4. NPO related documentation
5. Discussed all the resources and sources of membership, funds, contacts
6. Website details have been shared



Secretary

1. Ownership transfer for email WhatsApp groups and Facebook group completed.
2. Membership welcome notes completed
3. WhatsApp/Email DL inventory is in progress



Treasury

1. Signing Authority Transfer - In Progress
2. Tax Receipts - In Progress.
3. Events Balance Sheet - not started
4. Confirm Matching Amounts - Complete
5. Access to BOA, PayPal and Benevity - Complete
6. 2018 ASEP Donation Tracker - In Progress
7. Final Hand Over with Total Balance Sheet - In Progress



The image features a complex network diagram of interconnected nodes and lines, rendered in shades of gray. A prominent horizontal band of solid red color spans the width of the image, positioned centrally. Two dark blue squares are placed symmetrically, one above and one below the red band, centered horizontally. The text 'THANK YOU' is centered within the red band in a white, bold, sans-serif font.

THANK YOU